



Outreach to Rural Communities Webinar 4/19/18: SMP/SHIP/MIPPA Participant Sharing Comments

This handout provides the comments typed into the chat by SMP, SHIP, and MIPPA participants during the interactive portion of the Outreach to Rural Communities Webinar on April 19, 2018. The comments are being provided with the webinar resources based on participant requests during the webinar, which indicated that having access to these shared ideas would be helpful.

Slide 22 – Which other partners do you already work with?

SMP/SHIP/MIPPA participant comments:

- local pharmacies, state agencies
- Local library
- Dept of Social Services, pharmacies, Social Security, NY Connects
- Veterans Service Officers
- I also teamed up with our local SSA office and DSS office.
- Tribal Health Organizations, Community Health Centers, Restaurants, Libraries
- ADRC
- We engage heavily with rural residents at small town libraries and community centers
- senior centers, independent senior living apartments
- local hospital
- I also teamed up with our local SSA office and DSS office.
- Veterans Service Officers
- Granges in Oregon
- Library
- Senior Centers
- senior centers, independent senior living apartments
- Rural post offices,
- Office of Public Assistance, Social Security office and services providers,
- Libraries, Community Centers, Sr. Cent
- One of our partners is a hardware store!
- City & county governmental organizations, senior centers
- County DHHS, SS
- senior centers and other community groups "Friends of the town"
- Senior Centers, Human Resource Agencies, Area Agency on Aging and Disability
- Civic Organizations
- Local Libraries and Senior Centers
- Community-Based Organizations
- Public health, Community Action, Churches

- Municipal Agents
- Senior Centers
- Rural Health Networks, Pharmacies and local businesses, SNF, Rural Development agencies, volunteer fire departments
- Cooperative Extension Agencies
- Government: local agencies (local housing/development), state agencies (e.g., SNAP-administrating), city agencies (e.g. health departments), federal agencies
- Health insurance/payers, foundations

Slide 27 – How else do you currently reach out to volunteers and beneficiaries?

SMP/SHIP/MIPPA participant comments:

- ADRC monthly magazine
- Senior publications
- Videos
- Volunteer newsletters, monthly fact sheets
- Senior Centers
- Emails to senior groups, church groups, etc.
- email, phone
- Outreach tabling at local events
- Senior & Community Centers
- Posters in city buses
- Knock and talks
- Other agency newsletters
- Face to Face
- Volunteermatch!
- Newsletter
- Meetings at senior centers, assisted living, independent living centers and congregate meal sites (doing information and assistance during meals)
- Newsletters, Farmers market booklet inserts, food pantry inserts
- Partner Newsletters
- tabling at community events
- UAW groups, teacher retiree groups, senior movie groups in rural areas.
- Television, local newsletters, church bulletins
- Presentations
- our agency newsletter and small community newsletters
- Senior centers, email, snail mail,
- senior centers, booths/fairs/exhibits
- senior center newsletters, senior housing
- send every patient a birthday card to welcome to Medicare
- Local businesses. Connected through Brochure holders in local business, Flyers at local groceries stores. Information booths in groceries stores
- e-blasts

- Visit senior groups
- Post Office, Trailer Park Meeting Rooms,
- presentations at the Senior Centers
- One on one marketing/outreach via senior centers, pharmacies, elder housing, etc.
- Television, fairs,
- Professional Presentations, In-Service Trainings
- We take "rural tours" where we spend a few days driving around rural communities, meeting people, dropping brochures at public places, visiting senior centers
- Email, in-person recruitment fairs, website
- community groups
- Booths at events
- newsletters/personal contact
- Sr. Fairs, website, partners, magazine
- newsletters and VHO websites
- community organizations health fairs, etc.
- TV, senior center newsletters, small community magazines, Brochures in agency offices, community bulletin boards
- We do a lot of outreach via LDSS, SSA, Hospitals, Doctors & Specialists offices, senior centers, etc.
- Presentations to groups.
- Volunteer newsletters, monthly fact sheets
- Hands On Network site