

Amplify Your Reach with Paid Social Media Webinar 6/27/23: Example videos and additional resources from the centers.



SHIP Technical Assistance Center

Featured Volunteer Video: <https://vimeo.com/shiptacenter/volunteer>

YouTube Page: <https://youtube.com/@SHIP-Help>

Facebook Page: www.facebook.com/SHIPTACenter



Center for Benefits Access (aka MIPPA Resource Center)

Download PSAs and animated short videos about Medicare benefits to use on social:

https://digitalmedia.vnr1.com/2020/06/16/2020-004-NCOA-BoostYourBudget_psas/

https://youtube.com/playlist?list=PLBQ3IVLssSRknG_9iWA3ZWov5DzU84JC5

Facebook Page: www.facebook.com/NCOAging



SMP Resource Center

Medicare Fraud Prevention Week (MFPW) videos:

<https://smpresource.org/medicare-fraud-prevention-week/videos/>

MFPW Social Media Toolkit: <https://smpresource.org/medicare-fraud-prevention-week/social-media-kit/>

SMP Resource Center YouTube channel:

<https://www.youtube.com/channel/UCpZwaalB5qRpQYALaWZi5Ow>

SMP Center's YouTube MFPW playlist page:

<https://youtube.com/playlist?list=PLdgWg0aCHbdpa-QkA7LsdYRLltIFmuBc9>

Facebook Page: www.facebook.com/SMPNationalResourceCenter

This project was supported, in part by grant numbers 90SATC0002 and 90MPCRC0002 from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects under government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official Administration for Community Living policy.