

WEBINAR ANNOUNCEMENT

Starting Strategies for Writing in Plain Language

Tuesday, September 27, 2022 | 2:00 - 3:00 pm ET

Description: Plain language helps everyone, not just readers who have limited literacy or limited English skills. According to the [Plain Language Association International \(PLAIN\)](#), “A communication is in plain language if its wording, structure, and design are so clear that the intended audience can easily find what they need, understand what they find, and use that information.”

In this webinar, Helen Osborne will introduce what plain language is and is not, share strategies to get started, and offer opportunities for participants to practice applying some of these strategies in their everyday work.

Prerequisite: Prior to attending this event, please attend or watch the recording of the September 6 event [Health Literacy: What It Is, Why It Matters, Ways You Can Help](#).

Speaker: Helen Osborne, President, Health Literacy Consulting

Audience: Any interested SHIP, MIPPA, or SMP team member.

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