

WEBINAR ANNOUNCEMENT

Health Literacy: What It Is, Why It Matters, Ways You Can Help

Tuesday, September 6, 2022 | 2:00 - 3:00 pm ET

Description: Health literacy is about communicating health information in ways that patients, caregivers, and the public can understand. In this webinar, Helen Osborne will highlight the importance of health literacy – sharing stories of who it affects and examples of ways to improve health understanding.

The goal of this webinar is that attendees will feel more comfortable with health literacy concepts and are eager to start learning about strategies to communicate clearly with Medicare beneficiaries.

Note: This event is a prerequisite for the September 27 event [Starting Strategies for Writing in Plain Language](#).

Speaker: Helen Osborne, President, Health Literacy Consulting

Audience: Any interested SHIP, MIPPA, or SMP team member.

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