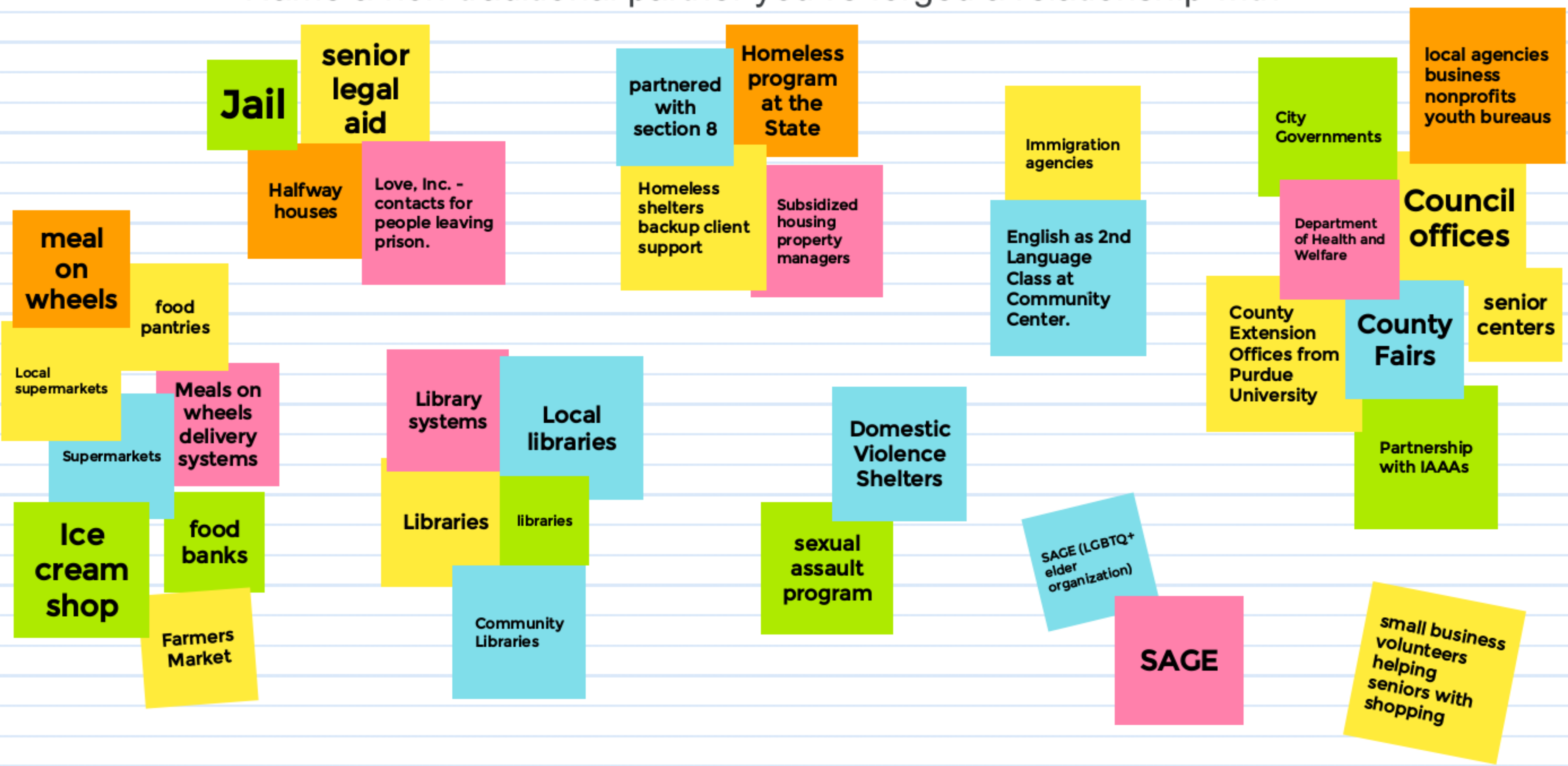
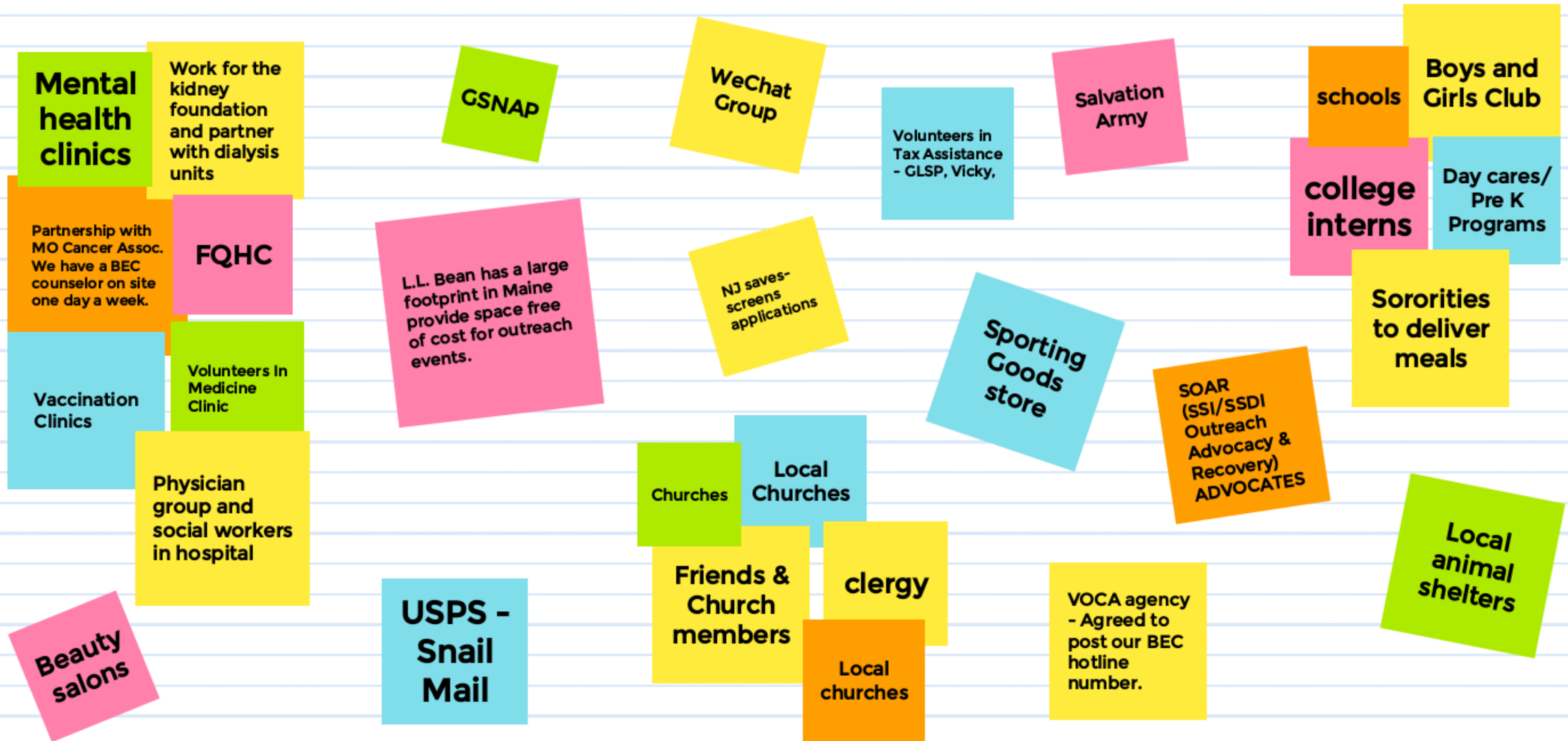


Name a non-traditional partner you've forged a relationship with



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What's the most successful strategy you've utilized thus far to bring in new clients?



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community presentations to small groups.

Senior Email Newsletter Listserv of all past GLSP clients were sent info re: Benefits Hotline.

Phone calls to all known residents

Enlisting or recruiting people requesting assistance

Atlanta Journal and Constitution - did three articles on a Medicaid issue when recipients were cut off by DCH.

Panelist for Caregiver Conference - to help caregivers link those in their care

Call back to clients at renewal time.

Focus on money saving aspect of benefits.

drive-through county agencies to give information

Treating people with respect - they come back the next year when they need assistance again.

Senior Center Newsletters

flyers

post cards

Promoting BEC along with other programs

socially distant in person events