



April 2021 MIPPA TA Call

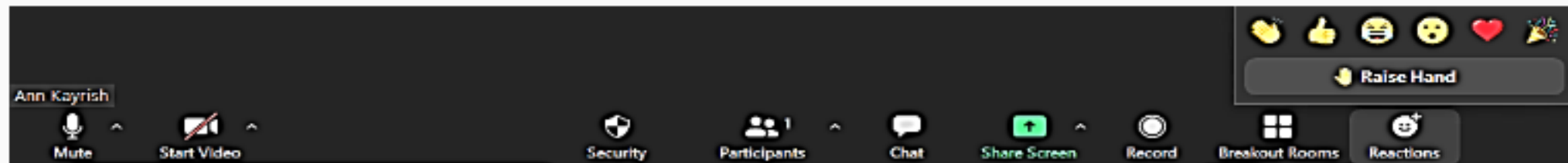
**Ann Kayrish
Brandy Bauer**

April 8, 2021



Welcome to the April MIPPA TA call

Review of Zoom features



Mute/Unmute

- All lines are muted at the start of the call
- Unmute your line only when it's your turn to talk

Start/Stop video

- Video cameras are off for the call

Chat

- Typed comment or question to everyone or individual
- Keep in mind that chat may be shared in the notes

Reaction- Raised Hand

- Indicates that you'd like to share your comment with the audience

Reaction - Other

- Allows for quick nonverbal comment

On today's call

- Welcome and housekeeping
- ACL Office of American Indian, Alaska Native and Native Hawaiian Programs
- Report from New York's Tompkins & Cortland counties
- Introducing MHP Salud
- MIPPA performance measure minute

June 10 MIPPA TA call is canceled



Age+Action
2021 Virtual Conference
June 7—June 10



MIPPA Grants for Title VI Grantees

Leslie Green, ACL Office for American
Indian, Alaskan Native and Native
Hawaiian Programs

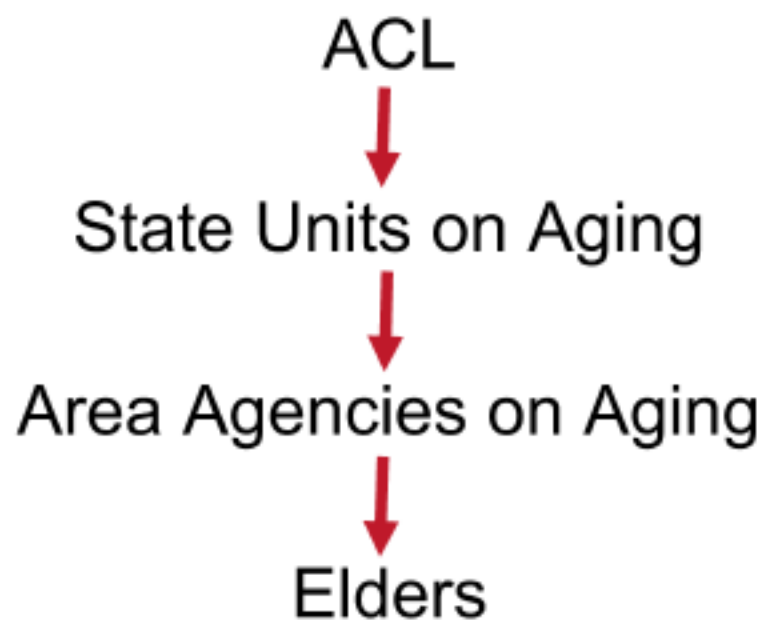
Presentation Outline

- Tribal MIPPA Context
- Current State
- Future Goals
- Conversation



Tribal MIPPA Context

- State Aging Network Dollars & Support:



- Tribal Aging Network Dollars & Support:



Title VI Programs At a Glance

TITLE VI PROGRAM SERVICES INCLUDE:



2.5 MILLION CONGREGATE MEALS

Hot meals served in a group setting for elders. Often includes activities and speakers, e.g., Lunch and Learns



2.6 MILLION HOME DELIVERED MEALS

Home delivery of a balanced meal 5 days a week for home-bound elders



775,000 UNITS OF TRANSPORTATION

Transport to/from congregate meals and activities, medical services, outings, and/or social events



525,000 UNITS OF INFORMATION AND REFERRAL

Information and referrals on available services to help elders remain independent and in their own homes.



665,000 UNITS OF CAREGIVER SERVICES

Information and assistance including support groups, training, and respite care to support unpaid family caregivers



2.0 MILLION UNITS OF OTHER SERVICES

Case management, telephone reassurance, legal assistance, chore support, and home-maker services

*Source: FY18 Title VI Program Performance Report Data

Tribal MIPPA Context

Figure 5

Elderly American Indians and Alaska Natives experience greater barriers accessing care

Have any of the following kept you from medical care in the past 12 months?



NOTES: (*) Statistically significantly different. Other surveys (with questions regarding "delayed" care) show slightly higher rates of problems accessing care, particularly due to cost, among the full Medicare population. See also: Kaiser Family Foundation, *Medicare Patient's Access to Physicians: A Synthesis of the Evidence*, December 2013.

SOURCE: Kaiser Family Foundation analysis of the National Health Interview Survey (NHIS), 2013 and *Identifying Our Needs: A Survey of Elders Cycle V*, 2013.



Figure 5: Elderly American Indians and Alaska Natives experience greater barriers accessing care

CURRENT STATE OF TRIBAL MIPPA

MIPPA Grant Requirements

- Grantees must educate and enroll elders in MIPPA benefits by:
 - Producing at least one community announcement; and
 - Holding at least one community outreach event.
- 12-month project period (NCEs available)

MIPPA Grant Requirements

- \$285,000 in available funding
- Disbursed among population-based formula
- Only Title VI grantees who submit an annual application for MIPPA will receive the grant
- Grants range from \$1,780 (for tribe with 100 or fewer elders) to \$4,600 (for tribes with largest population (27,000 in FY20))

Spending Tribal MIPPA Grant

- Health fairs/events (pre-COVID...)
- Technology so that your elders can access MIPPA outreach presentations (tablets, smartphones, Zoom subscriptions)
- Printed materials for distribution (can include in home-delivered meals)
- Salaries/wages for Title VI staff involved with planning an event or creating the announcement

MIPPA Outreach During COVID

- Tribe's policies for gatherings during COVID
- NCOA Tools for Reaching a Remote Audience
- Parking lot presentations
- Radio advertising

- And of course...check with your SHIP partners!

Future Goals

- Enhanced Tribal Tools/Resources
- Better Understanding of Tribal Environment
—How the Pieces Fit Together
- Increased Funding
- Improved Collaboration Between Tribes & States

Want to Learn More?

- Join our Thursday calls
(laura.stevenson@teyaservices.com)
- Ask for a copy of the “Title VI directors” in your state
- Work with your state’s tribal liaison (where applicable)
- Somewhat related: [Title VI-Title III Collaboration Report](#)

Conversation

- How can OAIANNHP support you in connecting with tribes?

Contact Information

Leslie Green

Office for American Indian, Alaskan
Native & Native Hawaiian Programs
Administration for Community Living

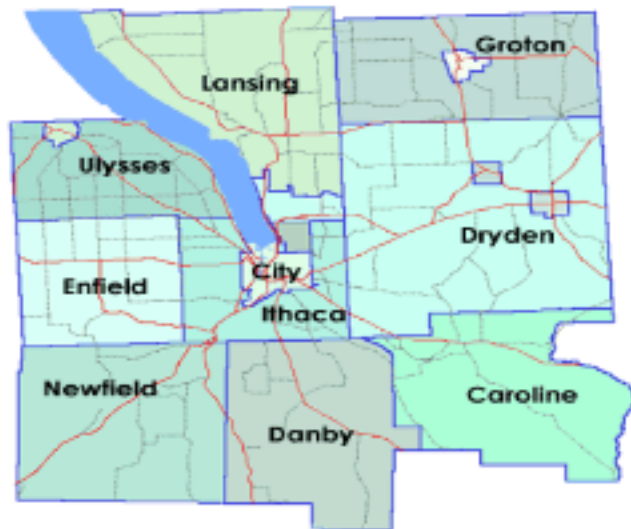
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Report from Tompkins and Cortland Counties, NY



Tompkins County Demographics



Tompkins County is located at the southern tip of Cayuga Lake in the Finger Lakes region of New York State. It is part of the Southern Tier Economic Development Region, and is grouped by the New York State Department of Health (DOH) in the five-county Southern Tier region, along with Broome, Chenango, Delaware, and Tioga Counties. Tompkins jurisdictions include nine towns, seven villages, and one city, Ithaca. About 30% of the county's 104,000 population resides in the City of Ithaca.

Population 104,000

30% population are college students

14% population over 65

Race	%
White	91.5
2 or more major races	3.8
Latino or Hispanic	3.4
Asian	2.2
Black or African American	1.6
American Indian or Native Alaska	0.1

Population trends

	2015	2025	2040	2015-2040
Total Population	102,314	104,308	107,337	+5,023
0-17	16,292	17,300	16,832	+540
18-44	49,282	46,514	40,654	-8,628
45-59	17,076	15,829	23,059	+5,983
60+	19,664	24,665	26,792	+7,128

Partners in Targeting Diverse Populations

Partners in outreach

- Access to Independence (Individuals with disability)
- Salvation Army, Loave & Fishes, food pantries (low-income)
- Rural service and New Ministries (rural)
- Cortland County ESL classes (limited English)



Cortland County
New York

Targeting Diverse Populations Activities

- Mailings
 - Translating/making materials accessible to population
 - Publicize the availability of translation services
- Hand delivery of agency information
- Essential equipment giveaways (masks, toilet paper, gloves, pamphlets, brochures)
- COVID -19 clinics
- Zoom presentations



Cortland County
New York

MHP Salud

Outreach and Overcoming Barriers in the CHW Profession

04/08/2021



www.mhpsalud.org

Acknowledgements

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Who are we?

MHP Salud is a national nonprofit organization that implements and runs Community Health Worker (CHW) programs. These programs provide peer health education, increase access to health resources and bring community members closer. MHP Salud also has extensive experience offering health organizations and service providers training and technical assistance on CHW programming tailored to their specific needs.



www.mhpsalud.org

What is a CHW?

The American Public Health Association has adopted the following definition of Community Health Worker as:

“A frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

A Community Health Worker also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.”



In other words...

“A Community Health Worker is a trusted member of the community who empowers their peers through education and connections to health and social resources.”



Overview of Aging Services Program

Minority Aging Technical Assistance Resource Center (TARC)




Supported by the Administration for Community Living

Outreach to Hispanic/Latino Older Adults

Barriers: Language barriers, mistrust, fear (public charge), rumors, application denials, misunderstandings about eligibility

Outreach success: Going to areas where older adults frequent (during covid food banks, can also be community centers, religious institutions, trusted community based orgs)

Why CHWs?: They're trusted members of the community, passionate about serving their community and can connect those who have mistrust or fear to eligible benefits.



Lessons Learned & Best Practices

- Know the laws that can affect the population
 - Who is eligible for benefits
 - How can mixed status families apply for benefits properly
- Assist in appeals (tell them you can do this!)
 - Yes you can assist in appeals
- Don't suggest or tell people what to do...
 - Let the process be self driven for the recipient of services
 - Example: fear of losing estate... knowing state laws



Special Considerations for Mixed-Status Families

- Building trust
- Be conscious that there are undocumented individuals out there when doing outreach and gauge situation during conversations
- Let them know you won't do any applications that could harm them:
- Example: SNAP for everyone in the household.



Questions
or
Comments?



Thank you!

Shannon Patrick, Program Director

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Phone: 956-205-1159

Jose Rucobo, CHW Resource Specialist

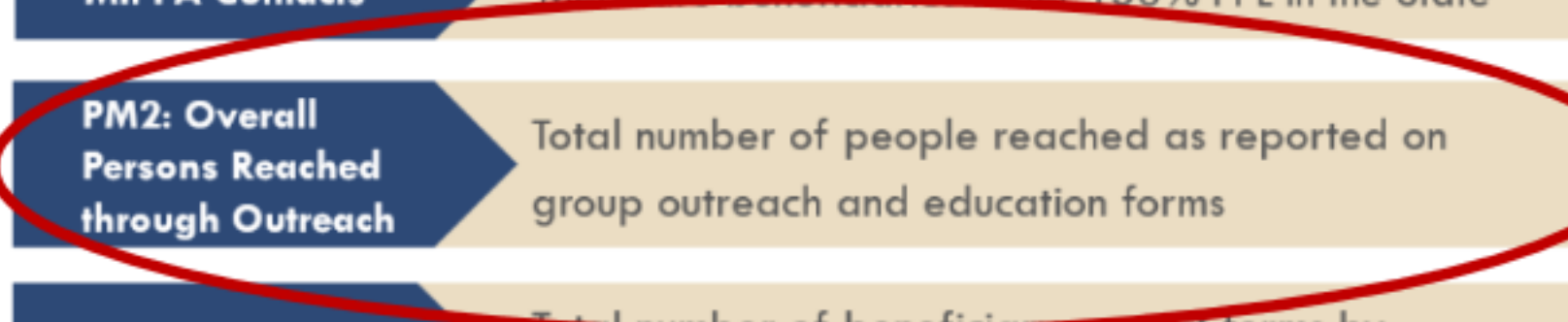
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Contact Information

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Liza Burger	Tompkins County HIICAP	lburger@tclifelong.org	
Sara Hazard	Cortland County HIICAP	shazard@cortland-co.org	
Jose Luis Rucobo	MHP Salud	jrucobo@mhpsalud.org	

MIPPA Performance measures



PM1: Overall MIPPA Contacts	Percentage of total beneficiary contact forms per Medicare beneficiaries under 150% FPL in the State
PM2: Overall Persons Reached through Outreach	Total number of people reached as reported on group outreach and education forms
PM3: MIPPA Target Populations	Total number of beneficiary contact forms by target beneficiary groups (Under 65, Rural, Native American, English as a Secondary Language)
PM4: Contacts with Applications Submitted	Percentage of forms with applications submitted compared to overall MIPPA contacts reported in PM1

MIPPA criteria on the Group Outreach & Education form

2. Ensure that the team member identified in “Session conducted by” has MIPPA marked on their Team Member form/record

Update Team Member Form

- Meaning “MIPPA” must be checked for “Program” on that Team Member’s record

Program

- SMP
 SHIP
 MIPPA

Reflect on GOF

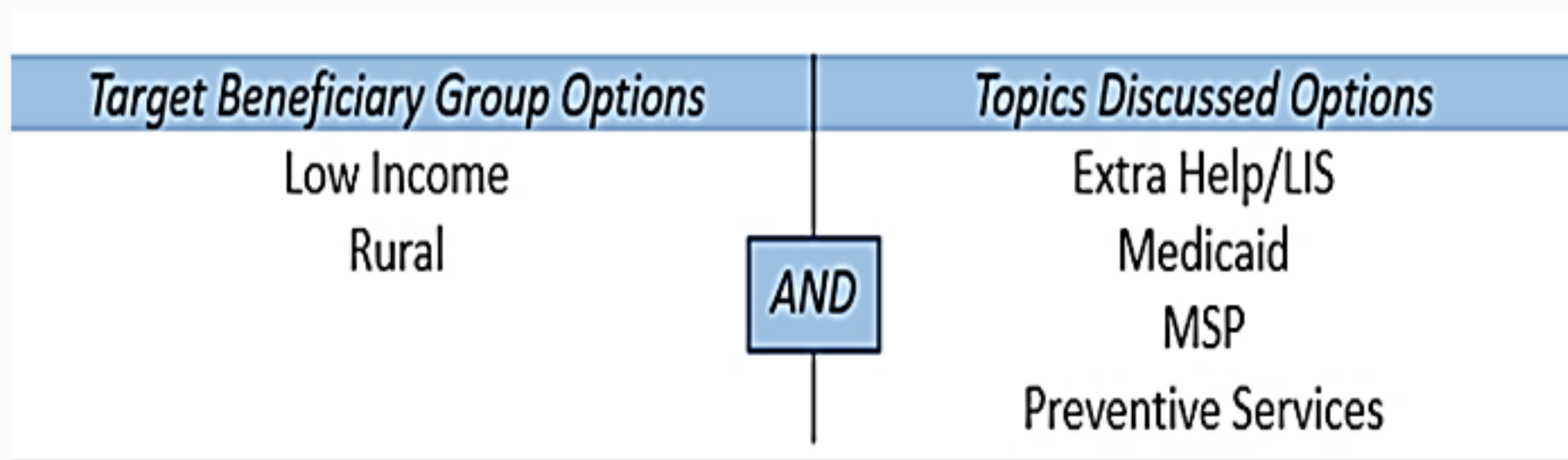
“Session Conducted By” must be a MIPPA Team Member

Session Conducted By

Maria Martinez

MIPPA criteria on the Group Outreach & Education form (GOF)

1. Ensure that at least one MIPPA target beneficiary group and one MIPPA qualifying topic is selected from the chart below:



Identify the false statement about Group outreach & education (GOE) & Media outreach and education (MOE) forms

The false statement is C.

- STARS does not assign a rural designation based on the zip code and/or county listed on both the GOE and MOE forms.
- Designated is made by the individual completing the form
- Different from the beneficiary contact form

MIPPA PMs At-A-Glance Reference

- MIPPA Performance Measures Sources of Data
- A table for all PMs, rural definition, qualifying topics with definitions, and PM definitions

MIPPA PM	STARS Form in Tracking Inbox	Data Entry Field on STARS form	Answer in that Field
PM 1	Team Member	Program	MIPPA
PM 1	BCF or BAS	MIPPA	Yes
PM 1	BCF or BAS	Topics Discussed category, sub-categories of Part D Low Income Subsidy and/or Medicaid and/or Additional Topic Details	At least one of the 13 MIPPA-Qualifying topics. (See the chart on the next page that organizes the MIPPA topics under their 3 STARS sub-categories of Topics Discussed.)
PM 1	BCF or BAS	Date of Session	Within report date range
PM 2	Team Member	Program	MIPPA (<i>for Team Member on GOE</i>)
PM 2	GOE	Number of Attendees	Attendees totaled across date range
PM 2	GOE	Start Date of Activity	Must be within report date range
PM 3	Team Member	Program	MIPPA
PM 3	BCF or BAS	MIPPA	Yes
PM 3	BCF or BAS	Date of Session	Within report date range

MIPPA Performance Measures Resources

[At-a-Glance Reference: MIPPA Performance Measures \(PM\) Report Sources of Data](#)

<https://portal.shiptacenter.org/Portal/Content/STARS.aspx>