



Medicare Mastery: The Ultimate Policy Prep for Open Enrollment

Tuesday, September 30, 2025, 3:00 p.m. – 4:30 p.m. ET

From Foundation to Mastery: Essentials and Advanced Strategies

- New to Medicare counseling? The first 30 minutes of this webinar are especially tailored for you.
- Experienced counselors can join at any time; intermediate and advanced content will begin after the first half hour.

Description:

As Medicare Open Enrollment approaches, having a clear understanding of current Medicare policies is essential to confidently and efficiently support the Medicare beneficiaries you serve. This webinar will provide practical guidance on how policy and plan changes impact options, enrollment rights, and beneficiary protections to help you resolve issues during this busy time. Topics include:

- Making sense of Medicare acronyms
- Enrollment periods, simplified and clarified
- What's legal? Plan marketing vs. education
- Why drug prices fluctuate and how to explain them
- Helping beneficiaries respond to unexpected plan changes
- Plan sanctions and suppressions – what to watch for
- Breaking down Medicare Advantage supplemental benefits

This session will begin with a foundational overview geared toward newer team members (**first 30 minutes**), then transition into intermediate and advanced topics for those with more experience. Whether you're just getting started or looking to deepen your policy knowledge, this training offers valuable insights and practical guidance tailored to your role.

Speakers:

Rebecca Kinney and Melissa Simpson, Administration for Community Living (ACL)

Audience:

All SHIP, SMP, BEC, and MIPPA team members who want to strengthen their understanding of Medicare policy and tools ahead of Medicare Open Enrollment can join.

[Register now](#)

Interpreting Services

If you need American Sign Language (ASL) interpretation for this webinar, please email info@shiptacenter.org two weeks before the event.

New to Center Webinars?

See the [Webinars page](#) for help registering for center events, adding events to your electronic calendar, accessing events, and other web event tips.

Who Receives SHIP TA Center Webinar Announcements?

The SHIP TA Center sends announcements to people registered to access the password-protected area of shiphelp.org who also have the “Add to Center Distribution List” box checked on their profile. Announcements are also role-based, depending upon the intended audience for each event. If you are uncertain about your user role or wish to change whether or not to receive SHIP TA Center publications, log in at portal.shiptacenter.org and select “My Profile.” Depending on the topic, some events are also advertised to SMP and MIPPA grantees by the SMP Center or NCOA.



Technical Assistance Center

info@shiptacenter.org
877.839.2675 | shiphelp.org



Resource Center

info@smpresource.org
877.808.2468 | smpresource.org

This webinar is supported by the Administration for Community Living (ACL), U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$2,534,081 with 100% funding by ACL/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by ACL/HHS, or the U.S. government.

SHIP Center | 3840 W. 9th St | Waterloo, IA 50702 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!